

REGULATIONS FOR THE KIM JONES SNEAKER QUEST CONTEST

The _Kim Jones Sneaker Quest Contest is a free competition with no purchase necessary, organised by Jas Hennessy & C°, a limited liability company with capital of 16 588 000 Euros, having its registered office at Rue de la Richonne, 16100 COGNAC, France, registered under number 905 620 035 RCS Angoulême (hereinafter referred to as "Hennessy" or the "Organiser").

The Kim Jones Sneaker Quest is a quest across Hennessy and partner owned digital platforms, where 1 winner from each of 3 quests will win a complimentary pair of Hennessy X Kim Jones Sneakers after completing the quest and entering the correct password on the H3NSY discord ([link](#)) for each quest. These regulations set out the terms and conditions of the Kim Jones Sneaker Quest Contest.

DURATION OF ENTRY PERIOD

Entries for the Kim Jones Sneaker Quest Contest (the "Competition") will be accepted from Monday March 20th 2023 at 7p.m. precisely (Paris [France] time) until a contestant has won each quest.

ENTRY REQUIREMENTS

The Competition is open to individuals who are of legal drinking age (eighteen years old or over) on the date of their entry and legal resident in a country where application to such a contest is legally permitted. Employees and agents of the Organiser (or any of its subsidiary or affiliated companies) and anyone otherwise connected with the operation or fulfilment of the Competition, and any member of their immediate families, are not eligible to take part.

Entrants certify that they are not ordinarily a resident in Cuban, Iran, North Korea, Syria, or the Crimea, Donetsk or Luhansk regions of Ukraine.

By entering and participating in the Competition, each Entrant fully agrees and accepts the application of these regulations to the Competition and the decisions of the Organiser, which are final and apply in full.

If the Competition cannot take place as planned for any reason, the Organiser reserves the right to delay, postpone, amend or cancel the Competition (in full or in part) without any liability to any Entrant.

The Organiser has the sole and exclusive right to decide whether or not any entry is valid. All entries that do not respect the conditions in these regulations will not be considered. The Organiser reserves the right to require participants to prove that they are eligible. If a prize winner is found to be ineligible, the Organiser will remain the owner of the prize and reserves the right to award the prize to another participant and to require the return of any prize already awarded.

The Organiser will not be required to disclose any information apart from that information which is expressly provided for by these regulations.

The Organiser cannot be held responsible if any entry does not reach it for any reason whatsoever, or arrives illegible, incomplete or impossible to process.

TERMS OF ENTRY & PARTICIPATION

To enter, each Entrant must complete one of three digital quests, find the final password and submit the password to a bot **#Kim-Jones-Entries** on the H3NSY discord. The first entrant to provide the correct password into the Discord bot **#Kim-Jones-Entries** will win a pair of sneakers. There will be 3 separate quests with one winner per quest. Entrants may take part in all three quests should they chose.

Incomplete entries will not be accepted.

Entries for the Competition outside the entry period or that are not the first entrant to submit the correct password (according to the data on the Organiser's servers) will not be accepted or considered.

Only one entry per person may be submitted per quest. Entrants who send multiple entries will be disqualified from the Competition.

Hennessy is not responsible for the cost of duties on the product in your country.

The prize is not available to Entrants from the following countries. In the event that a winner resides in these countries, Hennessy will choose the next winner who provided the correct password.

List of countries not able to receive the prize: France, Russia (Russian Federation), Socialist Republic of Vietnam, Republic of Indonesia, Kyrgyzstan (Kyrgyx Republic), Ukraine.

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SELECTION OF THE WINNER

The winner of the Competition will take place between March 20th 2023 and when all three quests have been completed with the correct password.

The winner must be the first entrant to submit the correct password to the designated Discord bot **#Kim-Jones-Entries** on the H3NSY server. The winner will be notified on the same day if they are the winner and the winner will be required to provide personal details such as valid ID, address, email and phone number for shipping. To learn more about personal data management, please read the section " DATA PROTECTION AND PRIVACY " below.

WINNER'S PRIZE

The winner of each quest will receive one pair of Hennessy X Kim Jones sneakers for him/herself.

GENERAL CONDITIONS

The prize may not be replaced or transferred unless authorised by the Organiser, who reserves the right at its sole discretion to replace the prize with a prize of equal or higher value, or its equivalent in cash if some or all of the prize is not available. By participating in the Competition, Entrants agree to adhere to these regulations and to the decisions of the Organiser.

The Organiser is not responsible for any type of technical hardware or software malfunction, loss or unavailability of network connections, or failure, malfunction, inadequacies, inaccuracies, garbled transmission or any delay in the transmission of electronic communications, any of the equipment used for the Competition or any human error that may arise in connection with the processing of

Competition entries. The Organiser assumes no liability for damage to any computer system due to participation in the Competition, accessing of information or downloading of information in connection with the Competition. The Organiser is not responsible: (i) for any entries, replies or other correspondence that is late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable, (ii) for the theft, destruction, unauthorised access or modification of the entry documents.

The Organiser reserves the right to cancel the participation of any person who sabotages or attempts to sabotage the entry or verification procedure or the smooth running of the Competition, contravenes these regulations, acts unethically or seeks to disrupt the Competition proceedings. Any deliberate attempt to interfere with the legitimate Competition proceedings may constitute a violation of the law and, in the event of such an attempt, the Organiser reserves the right to claim damages in accordance with the law.

The non-application of any of the conditions of these regulations on the part of the Organiser is not deemed to constitute a waiver of these terms and conditions.

If the Competition cannot take place as planned for any reason, including due to a computer virus, bug, sabotage, unauthorised intervention, fraud, technical failure or for any other reason outside the Organiser's control and which affects the management, security, impartiality, integrity or smooth running of the Competition, the Organiser reserves the right to delay, postpone or cancel the Competition at any time.

These regulations may be modified at any time by the Organiser. A copy of these regulations can be sent by email free of charge to any Entrant who requests them from the Organiser before the closing date for the Competition.

RESPONSIBILITY

By participating in the Competition, all Entrants agree (to the fullest extent permitted by law) that the Organiser, its parent company, subsidiaries, affiliates, and all their respective shareholders, directors, administrators, employees and beneficiaries, members, representatives and agents incur no liability and are released from any liability by the participants in case of personal injury, loss or damage of any kind suffered by an individual (including death) or to his/her property, arising wholly or partially and directly or indirectly from the acceptance, possession, use or misuse of the prize, if applicable, or participation in the Competition referred to herein, or any competition or associated activity, subject to French public policy provisions.

By taking part in the Competition, each Entrant declares and guarantees that they have read these regulations, understand their content and accept them in their entirety.

DATA PROTECTION AND PRIVACY

1. Data processed, grounds and purposes of processing

As part of each Entrant's participation in the Competition, the Organiser will be required to collect and process personal data about the Entrant (hereinafter, the Entrant's "Data") in its capacity of data controller under the General Data Protection Regulation (GDPR) of 27 April 2016 and the Californian Consumer Privacy Act (CCPA) (or any replacing law, act or regulation regarding Data Protection in force in your country).

The main Data collected is: the Entrant's first name, surname, email address, postal address, telephone number, date of birth, ID for age verification and shoe size.

The Entrant's Data is collected in order to:

- manage the Entrant's participation in the Competition and, if applicable, manage the allocation of the prize (based on the performance of a contract via the Entrant's acceptance of these regulations);
- confirm legal age of Entrant.

2. Data recipients

The Entrant's Data is processed by the Organiser's Marketing and Communication Departments and Hennessy Partners such as our communication agency and the Hypebeast team who is managing the prize distribution.

It will not be handed over or made available to any third party with the exception of (i) any subcontractors of the Organiser in particular for the purpose of organisation and management of the Competition and (ii) any restructuring of the Organiser, including total or partial disposal of assets, merger, absorption, acquisition, division and more generally any reorganisation operation.

The Organiser may be required to communicate the Entrant's Data to third parties when such communication is required by law, a regulatory provision or a judicial decision, or if such communication is necessary to ensure the protection and defence of its rights.

Some of our partners, such as Discord, Twitter, Friends with Benefits, Inc., BlockBar and Hype Beast may have the quality of independent data controller. We invite the Entrant to consult their Privacy Policy:

- Twitter : <https://twitter.com/fr/privacy>
- Discord : <https://discord.com/privacy>
- Friends with Benefits, Inc. : <https://www.fwb.help/privacy.html>
- Hype Beast : <https://hypebeast.com/fr/privacy> BlockBar : <https://blockbar.com/privacy-policy>

Finally, the Organiser may transfer the Entrant's personal data to some of its affiliates located outside the European Economic Area, and these transfers are covered by appropriate safeguards such as adequacy decisions available on the European Commission website.

3. Entrants' rights

In accordance with the regulations in force, each Entrant has the right to access and rectify their Data, as well as to request its deletion, oppose its processing and obtain its restriction or portability as far as applicable. Entrants may also establish instructions regarding the retention, erasure and disclosure of his/her personal data upon his/her death and modify these directives at any point in time.

To learn more about rights on Data, please read our [privacy policy \(\(by clicking on this link\)\)](#).

These rights may be exercised by contacting the Organiser directly: 1) for the right to rectification, by mail at Hennessy and for any other right, by email at contactdpo@moethennessy.com or by mail at Data Protection Officer, 38 rue de Sèvres, 75007 PARIS (France). The Entrant may be required to provide proof of identity.

4. How long Entrants' Data will be retained for

Any Data concerning an Entrant that is collected and processed by the Organiser for the purposes of managing that Entrant's participation in the Competition and promoting the Competition and the Organiser will be retained only as long as necessary for this purpose following its collection. It will then be destroyed, subject, where applicable, to the paragraph relating to the transfer of the Entrant's image rights.

For more information on the processing of the Entrant's Data when the Entrant has consented to receiving updates, newsletters and special offers from the Organiser, the Entrant should check the Organiser's [Privacy & Cookies Notice](#).

5. Data protection officer (DPO) contact information and the right to lodge a complaint

Should any Entrant have any questions regarding the collection and processing of their Data by the Organiser, they can contact the Organiser's data protection officer by email at the following address: contactdpo@moethennessy.com.

You also have the right to contact the French data protection authority, the Commission Nationale Informatique et Libertés (CNIL), 3 Place Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07

APPLICABLE LAW, JURISDICTIONAL COMPETENCE

These regulations are governed by French law and any dispute will be resolved exclusively in the competent courts within the jurisdiction of the Court of Appeal of the Organiser's headquarters.